



**AXERREAL**  
CROATIA

The background of the entire page is a photograph of two hands cupped together, holding a large quantity of golden wheat grains. The image is overlaid with diagonal green and blue geometric shapes. The logo is positioned in the top left, and the year and slogan are in the bottom left.

**2021/22**

*Your safe partner*



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# ABOUT US

## *Axereal* *A French international group*



### ***Axereal, at a glance***

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Axereal is a leading agricultural and agri-food cooperative operating in France and internationally, growing cereals and specialised in the process for the malt, milling and livestock markets.

**Our mission:** to add value to the agricultural production of our region's farmers by developing sustainable and competitive industries and by creating value throughout the agri-food chain, from producers to consumers.

**Our ambition:** to contribute to the development of a quality food supply, by positioning ourselves as a major player in the agricultural transition.



# ***Axereal Central Europe, ensuring quality and high yields for the partners***

Axereal Central Europe was born in 2015 following the development of Axereal in the area. It covers 6 countries: Croatia, Hungary, Serbia, Romania, Bulgaria and Slovakia. With offices in each country, a seed multiplication farm, silos in Croatia, Hungary and Serbia, Axereal is well established in the local territory.



***To satisfy the European cereal market needs, Axereal takes part in the entire grain chain.***

From the selection and production of seeds to the selling of grain to agribusiness.

***Our activities are based on customer needs production to offer appropriate seeds.***

Each country of the zone is selling specific seeds, after being tested locally, to ensure quality and high yields for the partners.

# Axereal Croatia

***Axereal Croatia is part of a French group present in several countries***

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Axereal was established to meet the needs of Croatian farmers for quality seeds and a safe market for raw materials produced.

In 2015, Axereal Croatia was established in order to strengthen the existing technological-commercial team and expand the sale of quality certified seeds of high-yielding varieties.



## **All varieties are produced or processed in Croatia**

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The main activities of our company are the production and sale of certified seeds of malting barley, feed barley, wheat and soybeans produced in a closed chain with favorable contractual conditions. After the contracted production, we buy products on market terms providing our farmers with a safe market.

For producers with whom we have contracted agricultural production, we can offer crop protection products, all types of fertilizers and the necessary consulting services.





# Casanova

*An early variety with stable yield and high protein content*



## Variety properties

- Early variety
- Two-row winter brewery barley
- High yield potential
- A plant of medium growth
- Large grain and high hectoliter
- High proportion of Class I grains



## Agro-technical characteristics

- Resistance to lodging: application of growth regulators
- Intensive drilling
- Sowing norm: 350 - 400 germinating grains / m<sup>2</sup>
- Optimal sowing date: 1.-20. October
- Good resistance to winter temperatures



## Disease resistance

- Rhynchosporium: tolerant
- Leaf rust: moderately tolerant
- Mosaic virus: tolerant
- Helminthosporium: moderately tolerant



## Malting properties

- Malt of very good qualities
- High extract content
- Favorable protein content in malt

# Calypso

*New genetics of winter  
malting barley*



## Variety properties

- Medium late variety
- Two-row winter brewery barley
- High yield potential
- A plant of medium growth
- Large grain
- Good wintering



## Agro-technical characteristics

- Resistance to lodging: application of growth regulators
- Intensive drilling
- Sowing norm: 350 - 400 germinating grains / m<sup>2</sup>
- Optimal sowing date: 1.-20. October
- It is recommended to avoid corn as a pre-crop due to potential Fusarium infection (high DON)



## Disease resistance

- Rhynchosporium: tolerant
- Leaf rust: moderately tolerant
- Mosaic virus: tolerant
- Helminthosporium: moderately tolerant



## Malting properties

- Good malt properties
- Low protein content



# Dominus

*Malting barley adapted to domestic cultivation area*



## Variety properties

- Early variety
- Two-row winter brewery barley
- High yield potential
- A plant of medium growth
- Large grain and high hectoliter
- High proportion of Class I grains



## Agro-technical characteristics

- Resistance to lodging: application of growth regulators
- Intensive drilling
- Sowing norm: 350 - 400 germinating grains / m<sup>2</sup>
- Optimal sowing date: 1.-20. October
- Good resistance to winter temperatures



## Disease resistance

- Rhynchosporium: tolerant
- Leaf rust: moderately tolerant
- Mosaic virus: tolerant
- Helminthosporium: moderately tolerant



## Malting properties

- Malt of very good qualities
- High extract content
- Favorable protein content in malt



# Planet

*The leading European variety of spring barley, with outstanding malting properties*



## Variety properties

- Medium early variety
- Optional brewing barley
- Outstanding yield potential
- A plant of medium growth
- Excellent tolerance to plant diseases
- Accepted varieties of malt and brewery



## Agro-technical characteristics

- Excellent resistance to lying down:
- Intensive drilling
- Sowing norm: 350 - 400 germinating grains / m<sup>2</sup>
- Sowing time:
  - in the autumn term, the last decade of October and the first decade of November,
  - in the spring term end of February and beginning of March
- Excellent stability



## Disease resistance

- Rhynchosporium: tolerant
- Leaf rust: moderately tolerant
- Powdery mildew: moderately tolerant
- Helminthosporium: moderately tolerant



## Malting properties

- Malt of excellent quality
- Low protein content
- Good calibration



# Laureate

*The most productive barley among brewers*



## Variety properties

- Medium early variety
- Two-row optional brewing barley
- A low-growing plant
- Good tolerance to lying down
- High proportion of Class I grains



## Agro-technical characteristics

- Sowing norm: 350 - 400 germinating grains / m<sup>2</sup>
- Sowing time:
  - in the autumn term, the last decade of October and the first decade of November,
  - in the spring term, February
- It easily adapts to different types of soil



## Disease resistance

- Powdery mildew: moderately tolerant
- Halminthosporium: moderately sensitive



## Malting properties

- Malt suitable for beer and whiskey production
- Low protein content
- Good calibration



# Etincel

*High-yield winter barley!*



## Variety properties

- Medium early variety
- Winter multi-row barley
- Very high fertility
- A plant of medium growth
- High tolerance to leaf and stem diseases



## Agro-technical characteristics

- Very intense drilling
- Sowing norm: 350 - 420 germinating grains / m<sup>2</sup>
- Sowing time: depending on soil type, optimally mid-October
- (avoid premature sowing)
- It tolerates winter very well
- It is adapted to different soil types
- Good stability
- Recommendation for the application of growth regulators in intensive production



## Disease resistance

- Rhynchosporium: tolerant
- Leaf rust: moderately tolerant
- Powdery mildew: moderately tolerant
- Helminthosporium: moderately tolerant



## Characteristics

- High specific weight
- Medium high protein content

# Complice

*New wheat of top yield!*



## Variety properties

- New winter wheat of the highest yield
- Good adaptability to different soils and climatic conditions
- High hectolitre
- High yield potential over 10 t / ha



## Agro-technical characteristics

- Medium early winter wheat
- Sowing norm: 450 - 500 germinating grains / m<sup>2</sup>
- Height: low to medium high (80 cm)
- Ear type: with awns
- Good wintering



## Disease resistance

- Good wintering
- Very good tolerance to yellow rust and septoria



## Milling Characteristics

- A2-B1 quality
- Protein: > 12.5%
- Wet gluten: 26 - 27%
- Specific gravity: high



## Results experiment 2021

Complice	OPG Novosel
Yields (t/ha)	8,58



# Ortolan



## Variety properties

- Medium early variety
- Spring wheat with high production potential and stable yields
- Variety with intense tillering
- The weight of 1,000 grains is about 48-49 g



## Agro-technical characteristics

- Recommended sowing date: from 25 September to 25 October
- Sowing norm: 420 - 470 germinating grains / m<sup>2</sup>
- Height: Low
- Ear type: with awns



## Disease resistance

- Powdery mildew: moderately tolerant
- Fusarium: moderately tolerant
- Septoria: moderately tolerant
- Yellow rust: tolerant



## Milling Characteristics

- Protein: 12.7%
- Wet gluten: 27%
- Hectolitre weight: 87 kg / hl



### Variety properties

- Winter wheat of the highest yield
- Medium early variety
- It is characterized by a very large grain
- Sensitive to the active substance Chlorotoluron



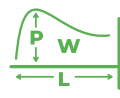
### Agro-technical characteristics

- Recommended sowing date: October 10 - 20
- Sowing norm: 450 - 500 germinating grains / m<sup>2</sup>
- Height: Low to medium high
- Ear type: with awns



### Disease resistance

- Resistance to lodging: resistant variety
- Powdery mildew: moderately tolerant
- Fusarium: moderately tolerant
- Septoria: moderately tolerant
- Yellow rust: tolerant
- Brown rust: tolerant



### Alveographic parameters

- W: 200
- P/L: 0,8



### Milling Characteristics

- B1 quality
- Protein: 12,5 - 13%
- Wet gluten: 25 - 30%
- Hectolitre: 75 - 77 kg / hl

# Rubisko

*Precious wheat of record yields!*





# Cellule

*A high-yielding  
variety that fills your  
silos!*



## Variety properties

- Winter wheat of high yield potential
- Medium early variety
- Adaptable to different soil types
- Good wintering



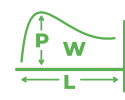
## Agro-technical characteristics

- Recommended sowing date: October 10-25
- Sowing norm: 450 germinating grains / m<sup>2</sup>
- Height: Medium height
- Ear type: with awns



## Disease resistance

- Resistance to lodging: resistant variety
- Powdery mildew: moderately tolerant
- Fusarium: moderately tolerant
- Septoria: moderately tolerant
- Yellow rust: tolerant



## Alveographic parameters

- W: 180 - 220
- P/L : 1,0 - 2,0



## Milling Characteristics

- A2 - B1 quality
- Protein: 13%
- Wet gluten: 30 - 33%
- Hectolitre: 81 kg / hl

# Basilio



## Variety properties

- Winter wheat
- Very early variety
- It adapts well to different climate and soil conditions
- Variety of recognizable mill properties
- Good wintering



## Agro-technical characteristics

- Recommended sowing date: by the end of October
- Sowing norm: 430 - 480 germinating grains / m<sup>2</sup>
- Height: Low to medium high
- Ear type: with awns



## Disease resistance

- Resistance to lodging: resistant variety
- Powdery mildew: tolerant
- Fusarium: tolerant
- Septoria: tolerant
- Yellow rust: tolerant



## Alveographic parameters

- W: < 200
- P/L: 0,45 - 0,5



## Milling Characteristics

- A2 - B1 quality
- Protein: 12.5 - 13.5%
- Wet gluten: 28 - 30%
- Hectolitre: 83 - 84 kg / hl

*The yield of pride!*





# Providence

*Intensive variety for high yields*



## Variety properties

- Early variety
- High yields 9 - 11 t / ha
- The weight of 1,000 grains is about 47 - 48 g



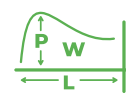
## Agro-technical characteristics

- Recommended sowing date: September 25 to October 20
- Sowing norm: 200 - 220 kg / ha
- Height: High, the use of growth regulators is recommended
- Ear type: with awns



## Disease resistance

- Powdery mildew: moderately tolerant
- Fusarium: moderately tolerant
- Septoria: moderately tolerant
- Yellow rust: moderately tolerant



## Alveographic parameters

- W: 240 - 260
- P/L :0,6 - 0,8



## Milling Characteristics

- Protein: 12.5%
- Wet gluten: 26-27%
- Hectolitre mass: 79 - 80 kg / hl

## Results experiment 2021

Providence	Nova Gradiška
Yields (t/ha)	10,92

# Winner

*Yield for pride, quality for praise!*



## Variety properties

- Winter wheat with good production potential
- Medium early variety
- Very good overwintering
- The weight of 1,000 grains is about 47-48 g



## Agro-technical characteristics

- Recommended sowing date: Until September 25 to October 25
- Sowing norm: 190-210 germinating grains / m<sup>2</sup>
- Height: Low
- Ear type: with awns



## Disease resistance

- Powdery mildew: Medium tolerant
- Fusarium: moderately tolerant
- Septoria: moderately tolerant
- Yellow rust: moderately tolerant



## Alveographic parameters

- W: 210
- P/L: 0.9



## Milling Characteristics

- Protein: 12%
- Wet gluten: 26-27%
- Hectolitre: 81 g/l hl

## Results experiment 2021.

Winner	Nova Gradiška
Yields (t/ha)	10,31





# Lissabon



## Variety properties

- Very early variety (Group 000)
- Variety of high potential of prios in lateral harvest
- Fast germination even in dry farming conditions
- Irrigation allows for good competitiveness
- Irrigation allows for increased yields
- Time of full ripening of the side crop: from the end of September to the beginning of October



## Agro-technical characteristics

- Optimal sowing date: by mid-June in dry farming, by June 25 in irrigation conditions
- Recommended sowing density:
  - - 70 - 75 germinating grains / m2 in dry farming
  - - 60 - 65 germinating grains / m2 under irrigation conditions
- Plant height: medium
- Hilum color: bright
- Flower color: purple
- Stem overgrown with yellow hairs



## Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant



## Characteristics

- Protein: 38 - 40 %
- Oil: 19 - 21 %

*The ideal combination  
of early maturity,  
stability and high yield*



# ES Mentor

*ES Mentor is one of the most sought after varieties in Europe due to the excellent ratio of vegetation length and yields achieved. It is characterized by a low, very strong stem which makes it extremely resistant to lodging.*



## Variety properties

- Early variety (Group 00)
- Excellent height of the first floor of the pod
- Plant height: medium
- Hilum color: bright
- Hair color: brown
- Semi-determinant variety
- Coarse grain - the weight of 1000 grains is about 240 g



## Agro-technical characteristics

- Recommended sowing date: By May 20. in dry farming, until end of May under irrigation conditions
- Recommended sowing density:
- 65 - 70 grains / m<sup>2</sup>
- Irrigation allows
- increase in yield
- Strong central tree without lateral branches
- Recommended row spacing 15 -45 cm
- Sensitive to the active substance metribuzin



## Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant



## Characteristics

- Protein: 39 - 40 %
- Oil: 21 - 22 %



## Results of the 2020 experiment

ES Mentor	Nova Gradiška	Kutina	Vinkovci	Velika Gorica	Veliki Građevac
Yields (t/ha)	4,68	3,56	4,80	4,18	3,11



# Betty

*A variety that with its production potential enables high yields, and with its ripening time to harvest in the optimal time*



## Variety properties

- Early variety (Group 00)
- Excellent production potential
- Stable yields
- GMO free



## Agro-technical characteristics

- A plant of medium height
- Optimal sowing time: April 20
- Recommendation for sowing: 50 - 55 grains / m<sup>2</sup>



## Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant



## Characteristics

- Protein: 39 - 41 %
- Oil: 21 - 22 %





### Variety properties

- Early variety (Group 0)
- High-yielding variety with a potential over 5 t / ha
- Excellent lodging tolerance
- Coarse grain - weight of 1000 grains is 220 g
- High in protein and oil



### Agro-technical characteristics

- Highly positioned first floor of the pod
- A plant of lower growth
- Hilum color: dark brown
- Optimal sowing time: until mid-May
- Sowing recommendation: 4 sj./ha
- Due to the weaker lateral branching, sowing is possible in a narrower row spacing of 25 to 45 cm
- The variety is slightly sensitive to the herbicide with the active substance pendimethalin



### Disease resistance

- Good tolerance to major diseases
- Observe the crop rotation to avoid common diseases in sunflower, soybean and rapeseed



### Characteristics

- Protein: 39 - 40 %
- Oil: 21 - 22 %

# ES Advisor

*The most productive variety in its vegetation group*



### Results of the 2020 experiment

ES Advisor	Nova Gradiška	Velika Gorica	Veliki Gređevac
Yields (t/ha)	4,73	4,30	3,70



# ES Tribor

Leader in production



## Variety properties

- Early variety (Group 0) of high productivity
- High protein variety
- Semi-determinant variety
- Coarse grain - the weight of 1000 grains is about 212 g



## Agro-technical characteristics

- Optimal sowing date: by the end of April
- Recommended sowing density:
  - 55 - 60 germinating grains / m<sup>2</sup> in dry farming
  - 40 - 50 germinating grains / m<sup>2</sup> under irrigation conditions
- Row spacing: 50 cm
- Moderate sensitivity to the active substance pendimethalin
- Plant height: medium
- Hilum color: brown



## Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant
- Observe the crop rotation to avoid common diseases in sunflower, soybean and rapeseed



## Characteristics

- Protein: 40 - 42 %
- Oil: 21 - 22 %

## Results of the 2020 experiment

ES Mentor	Nova Gradiška	Kutina	Vinkovci	Velika Gorica	Veliki Građevac
Yields (t/ha)	5,76	4,83	5,37	4,60	4,96



### Variety properties

- Medium late variety Group I
- Variety of high yield potential
- The weight of 1000 grains is from 170 to 180 g
- Uniform ripening for a quick and easy harvest



### Agro-technical characteristics

- Optimal sowing date: until April 20
- Recommended sowing density: 45 -50 germinating grains / m<sup>2</sup>
- Thanks to its robustness, it can be sown at a row spacing of 50 to 70 cm
- Plant height: medium to high
- Hilum color: brown



### Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant



### Characteristics

- Protein: 41 %
- Oil: 21 - 22 %

# Avril

*The queen among strains*



### Results of the 2020 experiment

ES Mentor	Nova Gradiška	Babina Greda	Silaš	Vinkovci
Yields (t/ha)	5,20	4,6	4,04	5,92



# ES Mediator



## Variety properties

- Medium late variety (Group I)
- Variety of high yield potential - over 5.5 t / ha
- The weight of 1,000 grains is from 180 to 190 g
- Uniform ripening for a quick and easy harvest
- Robust plant - quickly closes the inter-row space



## Agro-technical characteristics

- Optimal sowing date: until April 20
- Recommended sowing density: 45
- - 50 germinating grains / m<sup>2</sup>
- Thanks to its robustness, it can be sown at a row spacing of 50 to 70 cm
- Plant height: 95-105 cm
- The medium-sized variety is sensitive to the active substance metribuzin
- Excellent tolerance to pod cracking



## Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant



## Characteristics

- Protein: 40 - 42 %
- Oil: 21 %

*The new winner*



# ES Pallador

*Variety with the highest yields in production*



## Variety properties

- Medium late variety (Group I)
- The most productive variety in its category
- Spear-shaped leaves: exceptional tolerance to drought conditions
- The first pod up to 18 cm in height
- Excellent lateral branching potential



## Agro-technical characteristics

- Optimal sowing date: until April 20
- Excellent vigor of the plant
- Recommended sowing density:
  - 50 - 656 germinating grains / m<sup>2</sup> in dry farming
  - 39 - 44 germinating grains / m<sup>2</sup> under irrigation conditions
- Plant height: medium high
- Flower color: purple
- Hilum color: dark brown
- Stem overgrown with light hairs



## Disease resistance

- Phytophthora blight: tolerant
- White rot: tolerant
- Bacteriosis: tolerant
- Lying down: tolerant



## Characteristics

- Protein: 41 %
- Oil: 21 - 22 %



## Results of the 2020 experiment

ES Mentor	Nova Gradiška	Babina Greda	Vinkovci	Velika Gorica	Silaš
Yields (t/ha)	5,37	4,80	4,61	4,41	4,10



# Starter

## PHOSPHORUS-NITROGEN-MAGNESIUM

*Crop fertilizer biostimulator and soil activator, improves mineral availability.*

*A mineral complex that helps in rooting crops and stimulates plant growth.*



### Chemical composition

- 3.5% Nitrogen - soluble in water (50 g / L)
- 29.5% Phosphorus  $P_2O_5$ - soluble in water (420 g / L)
- 7% Magnesium  $MgO$ - soluble in water (100 g / L)



### Dosage and safety measures

- Cereals: 3l / ha from the beginning of drilling (GS12-16) to the beginning of the weeding phase (GS31)
- Oilseed rape: 3l / ha in phase 3-4 of straight leaves or in phase of intensive growth to bud stage
- Peas, soybeans: 3 l / ha in the phase of 4-6 true leaves until the beginning of flowering
- Maize: 3l / ha from phase 4-10 leaves
- Treat during growth, avoiding the hottest hours of the day
- Recommended use of 150 liters of water per hectare



### Physiological effect on the plant

- Improves mineral uptake through leaves
- It converts mineral complexes into organic form and improves their transfer to the target site
- Stimulates stem and leaf growth
- Helps in germination
- Enhances the effect of foliar fertilization
- Increases the plant's resistance to water stress
- Activates photosynthesis
- Stimulates root development



### Compatibility

- Starter is compatible with many plant protection products
- Perform physicochemical and biological tests before each use

# Proléo



## Chemical composition

- 8% Boron - soluble in water (100 g / L)
- 0.64% Molybdenum - soluble in water (10 g / L)



## Dosage and safety measures

- Oilseed rape: 2.5 l / ha from phase 3-4 of straight leaves or at the beginning of vegetation until buds appear
- Soybeans and peas: 2 treatments of 1.5 l at the stage of 8 - 10 cm and at the beginning of the appearance of flowers, or 2.5 l at the stage of 4 - 6 leaves at the beginning of flowering
- Sunflower: 2 l / ha in sowing or foliar to the bud stage
- Alfalfa: 2 l / ha from the 10 cm phase and after mowing
- Sugar beet: 2.5 l / ha in the phase of 8-10 leaves



## Compatibility

- Proleo is compatible with many plant protection products
- Perform physicochemical and biological tests before each use
- Proleo formula ensures faster penetration of trace elements through the cuticle, it is necessary to respect the conditions of application



## Physiological effect on the plant

- Improves mineral uptake through leaves
- It converts mineral complexes into organic form and improves their transmission to the target site
- Stimulates stem and leaf growth
- Helps in germination
- Enhances the effect of foliar fertilization
- Increases the plant's resistance to water stress
- Activates photosynthesis
- Stimulates root development



# Valor K+

$K_2O$ -NITROGEN- $SO_3$

*Crop fertilizer biostimulator and soil activator, improves mineral availability.*



## Chemical composition

- 8.7% Nitrogen - 120 g / L in ammonium form
- 6.3% Potassium oxide  $K_2O$  - 86 g/L in the form of sulphate
- 59% sulfur trioxide  $SO_3$  - 800 g/L in thiosulfate form



## Dosage and safety measures

- Cereals: 5 l / ha from the end of the wilting phase (GS35) to the end of flowering
- (GS65)
- Rapeseed: 3l / ha with repetitions, depending on the condition of the crop, from the beginning of stem elongation to the bud stage
- Treat during growth, avoiding the hottest hours of the day
- Recommended use of 150 liters of water per hectare



## Physiological effect on the plant

- Improves mineral uptake through leaves
- It converts mineral complexes into organic form and improves their transfer to the target site
- Stimulates stem and leaf growth
- Helps in germination
- Enhances the effect of foliar fertilization
- Increases the plant's resistance to water stress
- Activates photosynthesis
- Stimulates root development



## Compatibility

- Valor K + is compatible with many plant protection products
- Perform physicochemical and biological tests before each use

# LOC'AX Multi 3

*Loc'AX multi 3 meets the needs of different plant species, contains nutrients needed by young plants, which are not otherwise in available form (nitrogen, phosphorus, sulfur, trace elements).*



## Chemical composition

- 12 % N<sub>2</sub>
- 41 % P<sub>2</sub>O<sub>5</sub>
- 2 % MgO
- 5 % SO<sub>3</sub>
- 0,08 % Cu
- 1 % Mn
- 0,02 % Zn



## Physiological effect on the plant

- Better phosphorus utilization
- Faster root development
- Stronger development of the root system
- Increases the availability of phosphorus
- Uniform germination
- Improved nutrient utilization potential



*Highest yield from France*

**OUR FIELD DAYS**





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